

VOYS VISUALS INC.

PRESENTS

WHAT'S YOUR WHY?

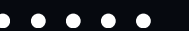
CREATIVE

IMPACT

SERIES



VOYS VISUALS INC.

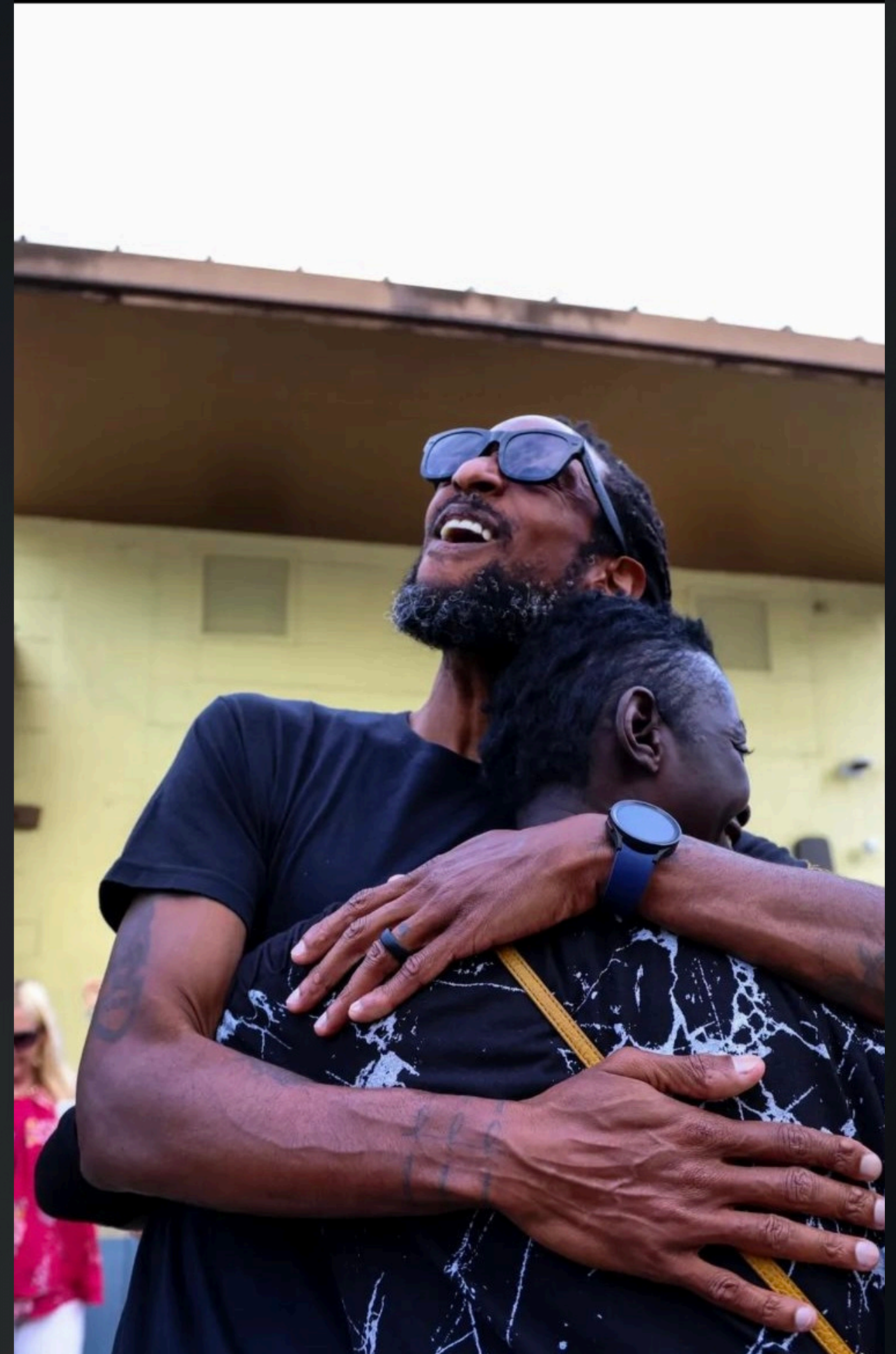


PURPOSE

Bringing the community together through visual works.

V.O.Y.S. Visuals is a 501c3 nonprofit video production company and our goal is to tell stories that help create positive impact and change in our community.

The purpose of creating the series "What's Your Why?" Is to bring attention and share stories of nonprofits that are making an impact in the world. We believe that when people are able to understand the WHY and see how it creates change it will give nonprofit organizations more attention to get more support.



CONCEPT

A DAY IN A LIFE

We want to take “A Day in a Life” approach capturing the day to day activities that helps tell the story of your nonprofit organization.

KEY FACTORS



INTERVIEWS

1

We will interview significant people that help operate the nonprofit organization to help get the back story of the nonprofit

ATMOSPHERE

2

Show the impact of how the nonprofit is creating change in the world. This will be a candid natural look of the nonprofit.

TESTIMONIES

3

We will get testimonies from the client themselves whom you serve that can advocate for your services in a positive way.

CALL TO ACTION

4

In conclusion, the story being told will resonate emotionally to the audience, and to contribute/support your nonprofit.

TIMELINE

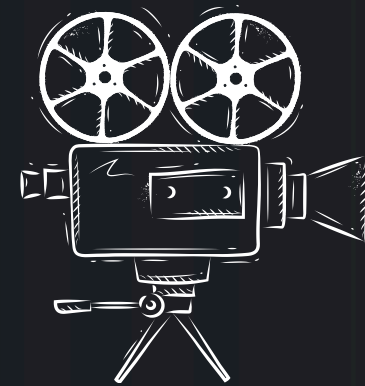
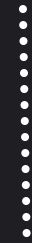
Production takes about 2-4 weeks to complete.

“Many stories matter. Stories have been used to dispossess and to malign. But stories can also be used to empower, and to humanize. Stories can break the dignity of a people. But stories can also repair that broken dignity.” - Chimamanda Ngozi Adichie, author



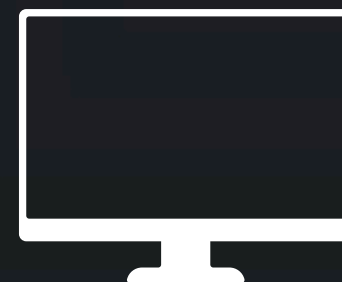
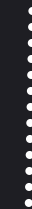
Pre-Production

Brainstorming Stage: We will create a timeline of events to capture, interviews & day to day activities.



Production

Filming Stage: We will shoot 5-15min interviews with significant people who are apart of the organization. Schedule shoot days to capture day to day activities. This can take 2-3 weeks.



Post-Production

Editing Process: We will edit the project into a 10-30min docu-style video. Produce a 30sec-2min trailer. 3 snippet reels for promotion.

THE IMPACT OF STORY TELLING

CONTENT CREATION AND VIDEO PRODUCTION IS THE MODERN DAY SOLUTION IN GETTING IN FRONT OF THE RIGHT AUDIENCE.

TO VIEW VIDEO VISIT VOYS VISUALS INC -
[HTTPS://YOUTU.BE/S5LKVERYWJC](https://youtu.be/S5LKVERYWJC)



FIGHT FOR ME: BREAST CANCER AWARENESS IS AN EVENT THAT HAS TAKEN PLACE TO HELP BRING AWARENESS TO BREAST CANCER. PARTNERING WITH TITLE BOXING CLUB AND LIBBY'S LEGACY WE WERE ABLE TO BRING THE COMMUNITY TOGETHER TO ENJOY A GREAT BOXING WORKOUT WHILE GETTING SUPPORT FOR BREAST CANCER.

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STRAIGHT STREET IS A FOOD SHARING PROGRAM WHO IS ALWAYS LOOKING FOR DONATIONS AND VOLUNTEERS TO HELP FEED THE HOMELESS COMMUNITY. BY PARTNERING WITH VOYS VISUALS THIS YEAR IN 2023 THEY HAVE HAD A HUGE INCREASE OF DONATIONS AND VOLUNTEERS DUE TO CONTENT PROVIDED BY VOYS VISUALS.

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WHAT'S YOUR
WHY PACKAGE

\$2500

**FULL PRODUCTION
Includes:**

10-30min Docu-Style Video
30sec-2min Trailer
3 Snippet Reels for Promotion
Marketing Strategy
Split Cost Rights to Sale to other
Production Companies or
Streaming Platforms

OUR PRICING

Payment Options
Available to Fit Your
Budget



VOYS VISUALS INC.

THANK YOU

LOOKING FORWARD TO CAPTURING AND TELLING YOUR STORY

FOR INQUIRES CONTACT: VOYSVISUALSINC@GMAIL.COM

OR VISIT VOYSVISUALSINC.ORG TO APPLY



@VOYSVISUALS